

# ReportOne™ for VOD

## Universal Reporting Templates



**A single universal solution for all your video on-demand reporting across all your platforms and markets!**

**Control your destiny:** Take charge of your data and choose how, when, and where it is used internally and externally.

**Build and extend upon industry standards:** Use Concurrent's ReportOne's industry standard templates as is, or change report columns and layout to fit unique needs of your business groups.

**Control how you share your data:** Manage how reports are automatically distributed to internal business units and external partners.

**Leverage non-proprietary tools:** Rather than being tied to inflexible interfaces, make the best of your existing reporting and OLAP tool investments

### **Powerful, open, and adaptable reporting**

To leverage the vast data available in your Data Suite Interactive Data Warehouse, Concurrent provides universal reporting templates for popular off-the-shelf reporting tools and platforms. Universal reporting templates provide flexible query, filter, sort, grouping, and output of VOD usage and consumption data from your interactive systems regardless of content type, supporting all major on-demand vendors and platforms. By employing industry standard tools, your marketing, programming, and operations groups have the ability use our reporting templates as is, or quickly adapt standard reports to meet evolving business requirements.

### **Industry recognized reporting standards**

Resulting from years of study and feedback from the industry, Concurrent's universal reporting templates provide aggregated usage and revenue visibility for all your on-demand deployments.

### **Support for all major on-demand platforms**

Concurrent's line of products is the only provider of complete connector support for the leading technologies that power interactive TV and on-demand services including Microsoft TV, Cisco ACNS, Real Networks, Windows Media, SeaChange, C-COR, Broadbus, and TANDBERG, as well as all major billing systems including Convergys, DST/Innovis, and CSG.

### **Fast and painless deployment**

Concurrent's universal reporting templates are simple to manage, with a zero-footprint web-client deployment and the ability to integrate with other data sources within your enterprise.

### **Utilization of an off-the-shelf reporting tool**

Concurrent's ReportOne for VOD uses an off-the-shelf reporting tool, which provides drag-and-drop simplicity and powerful query ability, supporting both novice and advanced users. Additional features provide the ability to create complex queries and dynamic, multi-object reports in various formats, as well as automated email distribution of reports to internal and external users.



## Features and specs

Concurrent's ReportOne templates utilize standard data warehousing and analytic methods for data query and reporting (requires Concurrent's Data Suite). Our open approach to standard reporting and OLAP packages provides powerful flexibility to add report columns, redefine graphs, and derive new summaries from templates provided within ReportOne. Each template includes query features such as filters, dimension, and groupings, as well as flexible measures (or fields) for output, such as viewing time, activity rates, and revenue.

### Consumption Report Templates

- Consumption dashboard
- Location consumption analysis
- Provider consumption analysis
- Provider correlation report
- Rank of assets by orders
- Title consumption analysis
- Title view correlation report
- Trick play analysis usage
- VOD usage trend by order

### Revenue Report Templates

- Buys by price point
- Location transactional analysis
- Provider transactional analysis
- Title transactional analysis
- Transactional buy trend analysis
- Transactional rank of assets

### Asset Report Templates

- Activating assets report
- Asset availability by date
- Asset metadata report
- Deactivating assets report
- Shelf space by location
- Shelf space by provider

The screenshot displays the ReportOne software interface. At the top, there's a browser window titled "Provider Analysis Report by Title" with a toolbar and a report header containing parameters like Location, Service Type, Provider, Title, and Date Range. Below this, there's a table with columns for "Select Provider" and "Select Title".

In the center, a 3D bar chart is visible, showing data for "Leases" across different providers. The chart has a legend titled "Legend Title (auto)" with a "Series" entry. The Y-axis is labeled "Leases (count)" and ranges from 40 to 100. The X-axis is labeled "Provider Name".

On the left side, there's a "Properties - Axis Measure" panel with sections for "Text Source", "Data", "General", "Fact Item", and "Data Item". The "Data Item" section shows "Name: Unique Subscribers" and "Expression: count(distinct ([IDW].[VOD\_BILLING].[AC...])".

At the bottom, there's a table with columns: TITLE, PRODUCT, Provider Name, Leases, and U. The table contains several rows with placeholders like <TITLE>, <PRODUCT>, and <PROVIDER\_NAME>. Below the table, there's a "Summary" row and a "Chart Title (hide)" section with a "Chart Subtitle (hide)" section containing a list of items: <PROVIDER\_NAME>, <Unique Subscribers>, <TITLE>, <PRODUCT>, <LICENSING\_WINDOW\_START>, and <LICENSING\_WINDOW\_END>.

## Consulting Services

Concurrent's deep knowledge, experience, and key relationships with leading technology vendors enables us to provide services that supplement and enhance our software products. These services deliver return by providing solutions that empower users to make business and technical decisions by unlocking the potential of their data. We can also provide help identifying important correlations and key performance indicators which will drive per-subscriber revenue, reduce subscriber churn, and drive down costs.



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